

Dear Parents/Guardians,

This information is being provided to introduce you to **eTeamSponsor, Inc.** (eTS) and to help you learn more about **eTS's Automated Crowdfunding Platform**. We believe it's important to share this information so that you have a better understanding of how the eTS platform works and more importantly ---- how **safe, easy** and **effective** the eTS platform is.

What is Crowdfunding?: Crowdfunding is a very common and very effective way to fund a project or venture, by raising many small amounts of money from a large number of people, typically via the Internet. In other words, it's the process of inviting lots of people to help support a worthy cause using today's most common forms of communication (Email, Texting and Social Media).

Why use eTS?: The eTS platform is safe, effective & proven to work --- and the process is easier, less time-consuming & more efficient than all other types of fundraising we do. With your child's active participation, our program can raise thousands to help assist in meeting our annual budgetary demands.

Clear Advantages: eTS is the only automated crowdfunding platform that provides 3 ways to reach supporters (Email, Text and Social Media) and 3 ways for supporters to donate to our cause (Online, Mail or Phone). eTS is also one of the only crowdfunding platforms that can legally provide a tax-deduction for our supporters.



What role will my child play?: Your child will be asked to **help us spread the word** --- *that's all* --- just help us get our Campaign message in front of as many people as possible, especially those who might be inclined to support our cause. Upon making a contribution, a **Tax-Deductible Receipt** and a personalized **"Thank You"** will be emailed directly to the sponsor on your child's behalf (automatically). When used properly and with your child's best effort, the eTS system will maximize our campaign's success, helping us reach more donors and raise more funds, both inside & outside of our community. The eTS platform makes it **SAFE, QUICK** and **EASY** for your child to participate. Here are the 3 activities that participants will do to help us reach our goal:

- 1) **Help us spread the word by Texting** the Campaign Link to his/her Family & Friends
- 2) **Share our Campaign by Posting the Link on his/her Social Media pages** (you can participate too)
- 3) **Identify 20 or more sponsors to receive a personalized** Campaign Email. This email will be sent to your child's sponsors (the individuals that he/she identifies) from his/her email address, automatically.
Please use the Participant 'Take-Home List' to help collect & record these Names and Emails in advance.

Your child's active participation is the key to our campaign's success! We appreciate your support!

ALL INFORMATION IS CONFIDENTIAL AND SECURE --- PERSONAL INFORMATION IS NEVER SOLD, SHARED OR DISTRIBUTED TO ANY THIRD PARTIES.

[eTeamSponsor Privacy Policy & Terms of Service](#)

eTeamSponsor's (eTS) innovative software platform is helping Schools, Foundations, and Non-Profits across the nation raise thousands safely, efficiently and hassle-free. eTS has partnered with eSponsorNow.org (eSN) to offer the most effective and proven method to raise money in the market today. Through our social fundraising campaign, programs are raising over \$300 per participant! Both eTS & eSN are deeply committed to safeguarding you, your children, and your sponsor's privacy online. The terms of our agreement with your program clearly state the following:

- *The eTS system will automatically send the sponsors that you identify up to 4 emails over a 35-day period from YOU and YOUR email address. Once the sponsor makes a donation, they will NOT receive any further sponsorship emails. Sponsors can opt-out at any time.*
- *We DO NOT share any information gathered within the scope of this fundraiser with ANY third-parties.*
- *All emails received by you and/or the sponsors are in direct relationship with our fundraising efforts, none are SPAM or third-party solicitations.*
- *All information gathered for the fundraiser is encrypted using SSL technology, at the industry standard.*
- *We DO NOT store the sponsor's financial information (ex. Credit Card information, e-Check information etc.) what-so-ever.*
- *ALL sponsors who make a sponsorship will receive an immediate "Tax-Deductible Receipt" email from eSponsorNow.org on behalf of the program and the participant they supported. In addition, a personal "Thank You" email will automatically be sent 3 days after sponsorship on behalf of the participant.*

For addition information, please visit our website: <http://eteamsponsor.com/how-it-works/faqs/> You'll also find a copy of our **Privacy Policy**.

Questions? Call eTS at 888-842-8220 ext. 102